

BEST FARMERS MARKET

Fairgrounds Farmers Market

Now one of the largest markets in PA, customers get to enjoy an incredible assortment from 65 local vendors.

The authenticity and attraction of the Boscov's Fairgrounds Farmers Market starts with its rich history. Originally opened as a Saturday only market in the 1940s, Berks County has long supported local farmers. In 1980, Boscov's acquired the market, converted it into a three-day-a-week operation and in 2000, acquired the adjacent former bingo hall allowing it to expand, dramatically increasing the variety of stands. Now one of the largest markets in PA, customers get to enjoy an incredible assortment, including top quality locally sourced produce, meats, poultry, freshly baked goods, beer, wine, mead, seafood



Featuring
65
Local Vendors

Thursday 8am-7pm
Friday 8am-8pm
Saturday 8am-4pm

BUY FRESH, BUY LOCAL!

and a wide range of prepared culinary dishes.

The market takes great pride in providing customers with a first class shopping experience as well as seeking out passionate stand operators bringing the latest food trends to its customers. "We're changing the mindset about what a market offers," said Jacob Stein, a Boscov's SVP responsible for operations at the market. "When you have passionate stand operators providing unparalleled customer service with a unique offering of top quality

authentic foods at unbeatable prices, it makes shoppers question why they'd shop anywhere else."

Above all else, what makes the market so wonderful is the amazing group of stand operators. Several stands have been at the market for over 60 years! "That's a testament to the loyalty both our stand holders and customers have to the market," said Jim Boscov, Chairman and CEO of Boscov's.

— thank you for voting us —

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IN BERKS COUNTY



READING EAGLE



Boscov's
FAIRGROUNDS farmers market

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